

Georgina Cahill

georginacahill6@gmail.com • 203-536-0923
Chicago, IL

Portfolio: <https://www.georginacahill.com/>

Private portfolio: <https://www.georginacahill.com/private-portfolio> Password: figiprivate

EXPERIENCE

Motion Graphics Designer

November 2022 - Present

Comcast

Chicago, IL

- Spearheaded the development and animation of educational videos, enhancing internal communication across 90,000+ employees.
- Built dynamic character library in Adobe Illustrator, boosting narrative consistency and brand recognition.
- Authored and executed engaging scripts for various learning modules, significantly enhancing the educational experience.
- Presented new technology applications and concepts to stakeholders, securing alignment and forward momentum.

Motion Graphics Designer

March 2022 – November 2022

Lunar Solar Group

Chicago, IL

- Created high-impact, short form content for emerging and established brands across a variety of digital advertising platforms
- Utilized Adobe Creative Cloud and figma to create motion and static assets while maintaining proper file management
- Brands include: Vita Coco, Momofuku, Harmless Harvest, Hu Kitchen, Enso Rings, A Pup Above, Provenance Meals, Custom Cuff, Zbiotics

Motion Graphic Designer

July 2021 – April 2022

Inside Ideas Group

Chicago, IL

- developed graphic and animated designs to deliver the best possible creative solution that are on brief and on time using the Adobe Creative Suite
- built highly watchable marketing videos in varying lengths and formats, including short-form Facebook videos, Instagram stories, episodic YouTube videos and formats for other new platforms.
- Brands include Miller Lite, Coors Light, Miller High Life, Blue Moon, Topo Chico Hard Seltzer

Freelance Animator

August 2016 – Present

Self-Employed

Chicago, IL

- Collaborated with local, domestic, and international companies to produce social media content and advertising materials
- Commissioned to create illustrations for editorial and literary publications.
- Past companies include: Tokyo Treat, XP Pen, Delighted By Desserts, Bouchard Chocolate, and Eagle App

EDUCATION

University of Southern California

August 2016 – May 2020

Animation and Digital Arts | GPA: 3.9

- **Leadership Roles:** Phi Kappa Phi | Alpha Lambda Delta
- **Academic Awards and Honors:** Dean's list

SKILLS

Hard Skills: After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Figma, Final Draft, Blender, Cinema 4D

Soft Skills: Written and verbal communication, Collaboration, Attention to detail, negotiation, Cultural competency, Time management